

Safe

Report

Test



To: You
From:

Test

1

The **disPHISH**information Game

PHISH

test

Incoming Email!



Safe

Report

Are you online?



To: You

From: david.miller@specialdealsmart.com

Hi,

I hope all is well with you at Creative Ads. Happy New Year.
Please reply when you see this email, I have something for you.

David

The **disPHISH**information Game

PHISH

This email incentivises interaction with the promise of personal benefit. However, this promised benefit will not be provided, and the victim deceived!

Attackers often register untraceable email accounts for phishing email distribution.

This email is slightly personalised to you, the attacker has done their homework!

Incoming Email! 

Safe

Report

Job Opportunity Inquiry



To: You

From: recruiter@topjobsearch54784.com

Hi,

I trust this email reaches you in good health. My name is Stuart, and I'm a recruiter at Top Search Jobs. We've identified your profile online and believe you have the qualifications we are looking for in a candidate in advertising.

If you're open to exploring new career prospects, please respond to this email, and I'll provide more details.

Warm regards,
Stuart

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Incoming Email! 

Safe

Report

Quick Question about Advertising



To: You

From: reply@questionzexperti5e.com

Hi Sam,

I hope this email finds you well. I came across your profile and noticed your experience in advertising. I have a quick question and would love to hear your thoughts. Could you reply to this email when you get a chance? Will be happy to reward you.

Thanks,
Jake

The **disPHISH**information Game

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This email is very personalised to you, the attacker has done their homework!

Incoming Email! 

Safe

Report

E.XCLUSIVE..S.URVEY..R.EWARD:..C.LAIM..Y.OUR..G.IFT



To: You

From: Eo9M0VrA1e2t3RyLqWu8ifgHIGa6b7Ym@gmail.com

ANSWER and win A BRAND NEW Ninja Air Fryer!

Get Started!

'Tis The Season Of Opportunity.

You have been chosen to participate in our Loyalty Program for FREE! It will take you only a minute to receive this fantastic prize.

Click here to begin! It's FREE!

<https://456jklm1no2-linkmware.biz/download/latest>

The **disPHISH**information Game

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There is not much personalisation in this email. You'd think they'd put more effort in!

This URL is malicious. Does this look like a URL related to the context of the email?
Do you think Creative Ads would own this?

Incoming Email! 

Safe

or [Report](#)

105New..friend..request..for..you



To: You

From: charming.date@romancehub.com

Hi,

The warmest holiday wishes from our beautiful ladies! It's never too late to spread happiness and share love, and the beautiful ladies are waiting for you holiday greetings.

Haven't found your holiday companion yet? These beauties are waiting for someone special too!

Reply to find out more.

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Incoming Email!



Safe

or

Report

Seeking Your Opinion



To: You

From: feedback@industryinsightss.org

Hello,

I hope your day is going smooth. We are working on a project related to advertising, and your insights could be valuable. Could you please share your opinion with us by replying to this email?

Appreciate your time,
Jake

The **disPHISH**information Game

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Incoming Email! 

Safe

or

Report

VIP Employee Discounts - Limited Time Offer!



To: You

From: vipdiscounts@companyperks.net

Hi,

As a valued employee, you have been selected for our VIP Discount Program. Click the link to access exclusive discounts on popular brands and services:

<http%3A%2F%2Fsecure-account-verification.xyz%2F>

Enjoy the perks of being part of our team!

Regards,
Rob

The **disPHISH**information Game

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The attacker has 'encoded' the URL to visually hide the true malicious URL address.

Incoming Email! 

Safe

or **Report**

Creative Ads Employee Recognition Award - Claim Your Certificate



To: Creative Ads Employees
From: HR@creativeads.tk

Hi,

Congratulations! You have been nominated for a Creative Ads Employee Recognition Award. Click the link below to claim your digital certificate and see the details of your achievement:

<http%3A%2F%2F%F0%9D%91%8Ecc%F0%9D%91%9Caunt-security-ch%F0%9D%91%92ckup.info>

We appreciate your outstanding contributions!
Warm regards,
Stephen, HR, Creative Ads

The **disPHISH**information Game

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The sender's email address is camouflaged to look like a legitimate email from a @creativeads.co.uk account. Can you tell the difference?

The attacker has 'encoded' the URL to visually hide the true malicious URL address.

Incoming Email! 

Safe

or

Report

Exclusive Employee Survey - Win Prizes!



To: Creative Ads Employees
From: HR@creativeads.tk

Hi all,

We're conducting an exclusive employee satisfaction survey. Click the link below to participate and stand a chance to win exciting prizes:

<https%3A%2F%2F%F0%9D%91%9Cfficial-auth%F0%9D%91%92ntica-tion-c%F0%9D%91%92nt%F0%9D%91%92r.org>

Your feedback is valuable to us!
Regards,
Darcy, Creative Ads

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The attacker has 'encoded' the URL to visually hide the true malicious URL address.

Incoming Email! 

Safe

or

Report

Exclusive Employee Wellness Program Invitation



To: You

From: newsletter@creativeads.shop



welnes_invitation.pdf

Hi,

We are excited to invite you to our exclusive Employee Wellness Program! See attached to access personalized health tips, fitness routines, and special discounts on wellness products:

Take the first step towards a healthier you!

Best regards,
Jane, Events @ Creative Ads

The **disPHISH**information Game

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The attacker has included a malicious attachment to this email. Attachments that end with .rar, .exe, .zip, and even .docx and .pdf can be malicious. Always check first.uk account. Can you tell the difference?

Incoming Email!



Safe

or

Report

Urgent Document Review - Assistance Needed



To: You

From: Ethan.D@sinsathgfabimokh.shop



Trailer_Rentals_Marketing_Plan.docx.exe

Hi,

I hope this message finds you well. I urgently need your assistance in reviewing the attached marketing plan. Your prompt attention to this matter is greatly appreciated.

Best regards,
Jack

The **disPHISH**information Game

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Incoming Email! 

Safe

or

Report

Quick Approval Required - Project Update



To: You

From: Whitman.S@creativeads.co.uk

Hi Sam,

I trust you're having a productive day. We need your quick approval on the latest project update. Quick link provided below: <http://bit.ly/ijkl789>

Your input is crucial for the project to continue to the next step.

Regards,
Gabriela Winters, CA

The **disPHISH**information Game

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This email is very personalised to you, the attacker has done their homework!

Shortened URLs are sometimes used to hide web addresses in a familiar format. Once you click this shortened URL, you will be automatically forwarded to a malicious website.

Incoming Email!



Safe

or

Report

Confidential Meeting Agenda - Your Input Needed



To: You

From: Rodriguez.l2@3pe.khthawlig.tk



standup-agenda-dec.zip

Hi,

I hope this email finds you in good spirits. I'm working on an upcoming meeting agenda and would appreciate your input. Please see agenda attached, we would really appreciate your comments on current progress.

Warm regards,
Alysha Washington

The **disPHISH**information Game

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Incoming Email!



Safe

or

Report

Urgent: Financial Report Needed



To: You

From: A.Sinclair@creativeads.co.uk

Hi,

I hope you're well. We urgently require the latest financial report for the upcoming board meeting. Are you able to send it to me over email?

Your prompt attention to this matter is appreciated.

Best regards,
Andrew

The **disPHISH**information Game

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This email is personalised to you, the attacker has done their homework!

This phishing email has come from a legitimate Creative Ads account that has been hacked.

Incoming Email!



Safe

or

Report

Important Document Access Request



To: You

From: Caleb.F@creativeads.co.uk

Hi,

I trust this message finds you well. I urgently need your assistance in reviewing a confidential document. Unfortunately, due to technical issues, I am unable to access our company system. Could you add my personal email address to the file share settings? It's kshebraacid@gmail.com.

Thank you for your cooperation,
Caleb

The **disPHISH**information Game

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This email is personalised to you, the attacker has done their homework!

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Incoming Email!



Safe

or

Report

Confidential Project Update - Access Request



To: You

From: David.S@creattiveads.co.uk

Hi Sam,

I hope this email finds you well. I'm currently working on a confidential project update, and I need your input. Unfortunately, there seems to be an issue with the company server. To ensure the project stays on track, could you please click the link below to grant me access to the necessary documents? <https://pqrstv1u3v-alertnotification.org/sys/secure>

Thank you for your prompt response.

Best regards,
David

The **disPHISH**information Game

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This email presents itself as a 'legitimate request', and the victim will often be fooled into interacting without questioning legitimacy.

The sender's email address is camouflaged to look like a legitimate email from a @creativeads.co.uk account. Can you tell the difference?

This URL is malicious. Does this look like a URL related to the context of the email? Do you think Creative Ads would own this?

Incoming Email! 

Safe

or **Report**

Urgent HR Document - Verification Required



To: You

From: HR@creattiveads.co.uk

Hello,

I trust you are having a productive day. We've recently updated our HR policies, and we need your confirmation for the changes to take effect.

Kindly click the link below to verify your information and acknowledge receipt of the updated document: <https://document-link-321ef.biz/download/2022>

Your attention to this matter is greatly appreciated.
Alice, Creative Ads

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Incoming Email!



Safe

or

Report

Employee Benefits Enrolment - Action Required



To: You

From: HR@34rw27.creativeads.com

Dear Creative Ads Employee,

I hope this email finds you well. We are in the process of updating our employee benefits system, and we need your assistance to ensure accurate information. We need your mobile number, current address, and a scan of your passport by end of week.

Your cooperation in this matter is important. Thank you for your prompt response.

Warm regards,
Creative Ads Benefits Coordination

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Incoming Email!



Safe

or

Report

Company-wide Policy Update - Acknowledgment Needed



To: You

From: IT_Services@34rw27.creativeads.com



securitymeasuresupdate.pdf

Hi Sam,

I trust this email finds you well. Our company has recently updated its policies to enhance security measures. To ensure everyone is informed, we require your acknowledgment.

Attached is the updated policy document. Please review and acknowledge the updated policies.

Best regards, IT Services

The **disPHISH**information Game

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The attacker has included a malicious attachment to this email. Attachments that end with .rar, .exe, .zip, and even .docx and .pdf can be malicious. Always check first.

Incoming Email! 

Safe

or

Report

Quick Verification Required



To: You

From: creativeads.4315@gmail.com

Hi,

I hope you're well. We're conducting a brief account verification to enhance security. Please click the link below to confirm your account details: <https%3A%2F%2Frandse-curitycheck.net/dl/13zf>

Best,
Supervisor, Creative Ads

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Incoming Email! 

Safe

or

Report

Upcoming Team Building Event - Save the Date



To: You

From: training@e.infos-stegbet.com

Hi all,

We're excited to announce an upcoming team-building event. Save the date and click the link below to preview the event details: <https://tinyurl.com/l3d2qef>

Your participation is encouraged for a successful team-building experience. We're looking forward to seeing you there.

Best,
Owen

The **disPHISH**information Game

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There is not much personalisation in this email. You'd think they'd put more effort in!

Shortened URLs are sometimes used to hide web addresses in a familiar format. Once you click this shortened URL, you will be automatically forwarded to a malicious website.

Incoming Email! 

Safe

or

Report

Important: Software Update Notification



To: You

From: IT_Services@creativeadds.gq

Hi,

Our IT department has scheduled a routine software update for your workstation. The update will be automatically applied within the next 24 hours. Please email us and let us know if this works for you. If not, we may be able to reschedule for a more convenient time.

If you encounter any issues post-update, please contact our IT support team at IT_Services@creativeadds.gq.

Regards,
Creative Ads IT Department

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Incoming Email!



Safe

or

Report

New Company Newsletter - Stay Informed



To: You

From: newsletter@creativeads.co.uk



CreativeadsNewsletter.pdf

Hi all,

Exciting news! Our monthly company newsletter is now available for your review. View the newsletter attached to access the latest updates, announcements, and employee highlights.

We hope you enjoy the read and stay informed about what's happening in our company.

The **disPHISH**information Game

1

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Incoming Email! 

Safe

or

Report

Exclusive Company Webinar - Save Your Seat!



To: You

From: events@creativeads.co.uk

Hi,

We're thrilled to invite you to an exclusive company webinar featuring industry experts and exciting announcements. Click the link below to reserve your seat and gain insights into the future of our industry: www.creativeads.tk/events/industry/webinars

Space is limited, so be sure to secure your spot today!
Creative Ads Events Team

The **disPHISH**information Game

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This phishing email has come from a legitimate Creative Ads account that has been hacked.

The attacker has used a domain that looks very similar to www.creativeads.co.uk. Can you spot the difference?

Incoming Email! 

Safe

or

Report

Industry Summit Participation - Company Delegation



To: You

From: events@creative.live

Hi all,

We're excited to announce that our company will be represented at the upcoming Industry Summit. Click the link below to view the agenda and learn more about our participation:

<https://pqrstv1u3v-alertnotification.live/sys/secure>

Your support and interest in our industry involvement are greatly appreciated.

Regards,
Creative Ads Events Team

The **disPHISH**information Game

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The sender's email address is camouflaged to look like a legitimate email from a @creativeads.co.uk account. Can you tell the difference?

This URL is malicious. Does this look like a URL related to the context of the email? Do you think Creative Ads would own this?

Incoming Email! 

Safe

or

Report

Important Announcement: Project Delay



To: You

From: projects@creativead.cf



project-update-important.rar

Hi,

We regret to inform you that there has been a delay in the completion of an ongoing Project. Despite our best efforts, unforeseen challenges have arisen, impacting our timeline. I have attached the details and revised project schedule, please take a look.

We understand the importance of this project and sincerely apologize for any inconvenience.

The **disPHISH**information Game

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Incoming Email! 

Safe

or

Report

Urgent: IT System Downtime - Incident Report



To: Creative Ads Employees

From: IT_Services@creativee.live

Hi all,

We regret to inform you that we are currently experiencing an unexpected IT system downtime. Our technical team is actively working to resolve the issue. We appreciate your patience during this time.

For more details and real-time updates, please click the link below: <https://456jklm1no2-link-incident.biz/download/latest>

We apologize for any inconvenience caused.
Regards, Creative Ads IT Services

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Incoming Email! 

Safe

or

Report

Incident Report: Data Security Breach



To: You

From: IT@cre8iveads.online



Incident_Report.pdf.exe

Hi,

We regret to inform you of a recent data security breach that occurred within our organization. Our IT security team is investigating the incident, and we are taking immediate steps to address the situation.

For more information on the incident and recommended actions, please see attached.

We understand the gravity of this situation and sincerely apologize for any concerns this may cause.
Creative Ads IT Services

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Incoming Email! 

Safe

or

Report

Project Review - Unforeseen Challenges



To: You

From: Bellingham.S@creativeadds.info

Hi,

We've conducted a comprehensive review of your project and identified some unforeseen challenges. Please call me (see number below) for a detailed report outlining the issues and proposed solutions: 04678 901229.

Your active involvement in resolving these challenges is crucial for the project's success

The **disPHISH**information Game

1

PHISH

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This email gives the impression of an important event, and the stress caused often overrides the victims 'sense of phishing security!

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Incoming Email! 

Safe

or

Report

Project Recovery Plan - Your Input Needed



To: You

From: Laura.Celia@creativeadds.info

Hi,

One of your projects has faced some setbacks, and we're implementing a recovery plan. Click the link below to view the proposed plan and provide your thoughts on the suggested strategies:

www.creativeadds.co.uk/projects/385731

Your expertise is vital as we work together to steer the project back on track.

Warm regards,
Laura

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The sender's email address is camouflaged to look like a legitimate email from a @creativeads.co.uk account. Can you tell the difference?

The attacker has used a domain that looks very similar to www.creativeads.co.uk. Can you spot the difference?

Incoming SMS!



Safe

or

Report



07700 900456

URGENT: Your work email is compromised! Click <https://bit.ly/z98ab1> to reset your password and secure your account. IT Support.

The **disPHISH**information Game

1

PHISH

There is not much personalisation in this SMS . You'd think they'd put more effort in!

Shortened URLs are sometimes used to hide web addresses in a familiar format. Once you click this shortened URL, you will be automatically forwarded to a malicious website.

Incoming SMS!



Safe

or

Report



0207 345 6789

Hello, the payroll system is being updated. Confirm your details now to ensure timely payment. Click <https://tinyurl.com/z2h4ab1>.

HR Dept

The **disPHISH**information Game

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Incoming SMS!



Safe

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Report



07822 567890

Please complete the mandatory COVID-19 health survey by clicking <https://tinyurl.com/y5z9b3x>. Your cooperation is crucial. HR Department

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Shortened URLs are sometimes used to hide web addresses in a familiar format. Once you click this shortened URL, you will be automatically forwarded to a malicious website.

Incoming SMS!



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0113 880 0999

Hi, your package delivery is delayed. Click <https://tinyurl.com/l3d2qef> to track your parcel. We apologize for any inconvenience.

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Shortened URLs are sometimes used to hide web addresses in a familiar format. Once you click this shortened URL, you will be automatically forwarded to a malicious website.

Incoming SMS!



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Report



07621 123432

Hello, urgent invoice verification required. Click <https://goo.gl/zxc987> to confirm details. Your prompt attention is appreciated.

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Incoming SMS!



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Report



0330 987 6543

Hey Sam, I need a quick favour. Click <https://xy34a9v8cd1w2e.com/checkpoint/zone> for details. Your prompt response is appreciated. Thanks, Andrew S.

The **disPHISH**information Game

1

PHISH

This SMS is personalised to you, the attacker has done their homework!

This URL is malicious. Does this look like a URL related to the context of the email?
Do you think Creative Ads would own this?

Incoming SMS!



Safe

or

Report



07980 543210

Currently dealing with an urgent personal matter. Need your assistance. Click <https://d9f7g4h-serviceupdate.net/user/validation> for details. Thanks, Charlie (c ads)

The **disPHISH**information Game

1

PHISH

This SMS is slightly personalised to you, the attacker has done their homework!

This URL is malicious. Does this look like a URL related to the context of the email?
Do you think Creative Ads would own this?

Incoming SMS!



Safe

or

Report



0121 876 5432

Hey, found a great personal development opportunity for you within advertising. Click <https://pqrstv1u3v-alertnotification.org/sys/secure> to explore. Your growth matters.

Regards, Noah.

The **disPHISH**information Game

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PHISH

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This URL is malicious. Does this look like a URL related to the context of the email?
Do you think Creative Ads would own this?

Incoming SMS!



Safe

or

Report



07415 222333

A personal note of appreciation from me to you. Click <https://456jklm1no2-linkmalware.biz/download/latest> to read. Your dedication shines. Regards, Sinclair

The **disPHISH**information Game

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This URL is malicious. Does this look like a URL related to the context of the email?
Do you think Creative Ads would own this?

Incoming SMS!



Safe

or

Report



020 7999 8888

Hiya, we're heading out for drinks after work. Click <https://abc-def2ghi-identitycheck.com/login-validation> to let us know if you're coming. Your company is always appreciated. Cheers, Caleb.

The **disPHISH**information Game

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There is not much personalisation in this SMS. You'd think they'd put more effort in!

This URL is malicious. Does this look like a URL related to the context of the email?
Do you think Creative Ads would own this?

Incoming Call!



Safe

or

Report

 Private Number (Voicemail)

"Hi, this is Stephen from Lloyds. We've noticed suspicious transactions on your account. To secure your account, please call us back at 06678 9012"

The **disPHISH**information Game

1

PHISH

There is not much personalisation in this call. You'd think they'd put more effort in!

This call gives the impression of an important event, and the stress caused often overrides the victims 'sense of phishing security!

Incoming Call!



Safe

or

Report



Private Number

"Hello, this is John Williams from the IT support team. We've detected unusual activity on your office computer. Our system has flagged potential security threats. It's important to verify your account details to prevent any unauthorized access. Please give us your login information to continue."

The **disPHISH**information Game

1

PHISH

There is not much personalisation in this call. You'd think they'd put more effort in!

This call gives the impression of an possible issue, and the stress caused often overrides the victims 'sense of phishing security!

Incoming Call!



Safe

or

Report

 06678 9012

"Hi, it's James from HSBC. We have found suspicious transactions on your account. Before we begin, please verify your identity by reading out your bank card number. We will then begin to secure your funds."

The **disPHISH**information Game

1

PHISH

There is not much personalisation in this call. You'd think they'd put more effort in!

This call gives the impression of an possible issue, and the stress caused often overrides the victims 'sense of phishing security!

Incoming Call!



Safe

or

Report

 07654 890132 (Voicemail)

"This is Alex, your CEO. We've been contacted by the Business Tax Bureau regarding discrepancies in our tax filings. It's crucial that you call me back at 05698 402312 to coordinate our response and resolve this matter."

The **disPHISH**information Game

1

PHISH

This call is personalised to you, the attacker has done their homework!

This call gives the impression of an possible issue, and the stress caused often overrides the victims 'sense of phishing security!

Incoming Call!



Safe

or

Report



01098 765453

"Hello, this is Lisa from Creative Ads Human Resources. We're conducting an important employee audit. Can you verify your login information with me to ensure our records are up-to-date?"

The **disPHISH**information Game

1

PHISH

This call is personalised to you, the attacker has done their homework!

This call presents itself as a 'legitimate request', and the victim will often be fooled into interacting without questioning legitimacy.

Incoming Call!



Safe

or

Report

 06345 2187 (Voicemail)

"Hi, it's Mark, Adam's project manager. We're facing some unexpected budget adjustments. Call me urgently at 01098 7654 to discuss how it may impact your tasks and project timelines."

The **disPHISH**information Game

1

PHISH

There is not much personalisation in this call. You'd think they'd put more effort in!

This call gives the impression of a possible issue, and the stress caused often overrides the victims 'sense of phishing security!

Incoming Call!



Safe

or

Report



Creative Ads

"This is Oliver, your auditor. As part of an unscheduled audit, we need you to provide immediate access to confidential files for thorough examination. Please grant access or send the files promptly."

The **disPHISH**information Game

1

PHISH

This call is personalised to you, the attacker has done their homework!

This call presents itself as a 'legitimate request', and the victim will often be fooled into interacting without questioning legitimacy.

Incoming Call!



Safe

or

Report



Creative Ads

"Hello Samuel, it's Andrew Sinclair, from Creative Ads. We have an emergency meeting, and I urgently need access to specific confidential files. Please provide immediate access or send the files directly to my email to expedite the process."

The **disPHISH**information Game

1

PHISH

This call is very personalised to you, the attacker has done their homework!

This call gives the impression of a possible issue, and the stress caused often overrides the victims 'sense of phishing security!

Incoming Call!



Safe

or

Report



Creative Ads

"This is David, your compliance officer. We're conducting an unscheduled compliance check, and we require immediate access to confidential policy documents. Grant access promptly or send the files to our secure server."

The **disPHISH**information Game

1

PHISH

This call is personalised to you, the attacker has done their homework!

This call presents itself as a 'legitimate request', and the victim will often be fooled into interacting without questioning legitimacy.

Incoming Call!



Safe

or

Report



Creative Ads

"Hi, this is Ryan from Quality Control. We've identified potential issues in our product development, and I need immediate access to confidential testing data. Please share the files directly with me for a swift resolution."

The **disPHISH**information Game

1

PHISH

This call is personalised to you, the attacker has done their homework!

This call gives the impression of a possible issue, and the stress caused often overrides the victims 'sense of phishing security'!